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PRESS RELEASE: U4LIFE SUPPORTING INC. LAUNCHES MALLORCA CYCLING CHALLENGE

Global Peloton Mobilizes for Mallorca: U4Life Supporting Inc. Launches 10,000-Cyclist Self-Sufficiency Challenge

SHERIDAN, WY — September 24, 2026

SHERIDAN, WY — September 24, 2026 — Today, global humanitarian non-profit U4Life Supporting Inc. officially announced the launch of the Mallorca Cycling Challenge. Running from today through November 30, 2026 (extended from the original end date of 6 November), this digital initiative aims to build a global peloton of 10,000 active participants. By pledging a symbolic 1€ commitment, each cyclist directly backs a vital, private grassroots charity project on the island of Mallorca, turning collective athletic momentum into long-term infrastructure.

Unlike standard short-term charitable aid, the project focuses heavily on driving sustainable economic independence. Funds accumulated from the global peloton will directly build an eco-friendly solar power array to completely eliminate high electricity bills, construct a specialized vegetable plant house to guarantee ongoing local food production, and expand an essential outdoor kitchen facility.

"Wherever we spot a critical community requirement or receive a genuine call for action, U4Life Supporting Inc. steps in globally to bridge that gap," stated Daniele F., Junior Director and Public Relations Officer for Europe. "The Mallorca Cycling Challenge shifts the paradigm from traditional charity handouts toward true economic empowerment. A single Euro from ten thousand separate riders scales straight into structural mentorships, legal business paperwork support, and infrastructure that transforms local lives into proud, self-sufficient livelihoods."

Alongside physical infrastructure development, U4Life Supporting Inc. provides specialized administrative assistance and tailored business mentoring. This hands-on guidance ensures the local beneficiaries can navigate official administrative frameworks seamlessly, establishing their own small independent businesses and generating sustainable local revenue long after the cycling campaign concludes.

Cyclists, clubs, and advocates worldwide are invited to join the peloton immediately. To make your 1€ pledge, track ongoing project milestones, or watch live video content starting today across TikTok, Instagram, and YouTube, please visit the official launch platform at u4lifesupporting.com.

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